



IF YOU WANT TO CLAIM: **CONTAINS ORGANIC INGREDIENTS**

PRODUCT CONTENT

- ▶ Must contain at least 70% organic ingredients, excluding mined minerals, water and salt. The organic ingredients must be certified to the USDA NOP or EC 834/2007 and EC 889/2008.

May contain up to 30% total of:

- Nonorganically produced agricultural ingredients
 - Other substances defined as "botano-chemicals" as found in 5.3.1 and Annex G of NSF/ANSI 305
 - Inputs found on §205.605 of the National Organic Program
- ▶ Non-organic substances must not be produced using ionizing irradiation, sewage sludge, excluded methods (GMO's or GEO's), and petroleum compounds.
 - ▶ May NOT contain organic and non-organic forms of the same ingredient.

LABEL MUST

- ▶ List all organic and non-organic ingredients in the ingredient statement with the INCI labeling system.
- ▶ Identify the organic ingredients as "organic" in the ingredient listing. Water, salt, and mined minerals included as ingredients must not be identified as organic.
- ▶ Identify ingredients produced by an approved process identified under 5.3 of the NSF/ANSI 305 Standard as "contains organic ingredients".
- ▶ Identify the certifying agent that certified the handler of the finished product. This information shall appear on the information panel, below or next to the information identifying the handler or distributor of the product and after the phrase "Certified to NSF/ANSI 305" or similar phrase.

LABEL MAY

- ▶ Contain the statement: "Contains organic [specified ingredients or ingredient groups]," provided that the statement does not list more than three organically produced ingredients. The text shall not exceed one-half the size of the largest type size on the same panel as this statement. This statement shall be made in the same type size, style, and color without highlighting.
- ▶ List the percentage of organic ingredients in the product. Note: The size, type, style and placement must comply with Section 7.5.1 of the NSF/ANSI 305 standard.
- ▶ Use certifying agent seal(s).
- ▶ Use NSF Standard Logo.

LABEL MAY NOT

- ▶ Use the USDA Organic seal.
- ▶ Identify the product or any ingredient as "Certified Organic" in any manner.
- ▶ Imply certification to the National Organic Program or other national organic standard.
- ▶ Identify ingredients in the ingredient statement as "organic" when they are certified as "contains organic ingredients".